The tenth anniversary of *Communication & Medicine* has quietly slipped by in 2014 without celebration. Following the logic of ‘better late than never’ I want to make this belated milestone noticeable.

Celebrations always involve a bi-directional gaze – to the past and to the future. Looking back to the inaugural issue of *C&M* in 2004, which immediately followed the first COMET conference in Cardiff in 2003, the present is evidence of sustainability of language/discourse-oriented healthcare research in an increasingly crowded interdisciplinary, international field. This sense of sustainability has been complemented by growth – with *C&M* expanding from two to three issues per year in 2011 (Volume 8).

During the first ten years of *C&M*’s coming into life, there has been the experience of separation: *C&M* moved from Mouton de Gruyter to Equinox with Volume 5 in 2008 (http://www.equinoxjournals.com/CAM). The continuity remains *C&M*’s hallmark.

A belated celebration even under the pretext of ‘better late than never’ calls for an account. 2014 has been a year of transition for me and this has had an impact on *C&M*’s performance, including the lateness in the publication schedule for Volume 11 – which is now underway. I am very optimistic that during 2015 I will be able to clear the backlog.

After twenty years at Cardiff University – where I still retain an Honorary Professorship – I have now relocated to Aalborg University in Denmark to take up my new position as the founding Director of the Danish Institute of Humanities & Medicine (DIHM) (www.dihm.aau.dk). With me, the editorial office of *C&M* has also moved to Aalborg, now in the competent hands of Bettina Jensen (commed@hum.aau.dk). To mark the beginning of the Danish chapter in the life of *C&M*, the Fourteenth COMET conference will be hosted in Aalborg (4–6 July 2016).

*C&M* will continue to be at the forefront of language/discourse-oriented healthcare research, but in the coming years will actively encourage submissions in various formats addressed to communication issues in the areas of medical education/assessment and professional situated ethics. In my inaugural Aalborg Lecture in Humanities and Medicine I argue that communication-based medicine – as a corollary to evidence-based medicine and narrative-based medicine – constitutes part of the future roadmap for healthcare delivery (http://www.communication.aau.dk/digitalAssets/88/88002_dihm-inaugural-speech_website.pdf).

I very much look forward to the ‘teen years’ of *C&M* – which will be here before we know it – with a compulsive desire to celebrate every little accomplishment on the way.