Who Gets to Play in the Sandbox?  
Debating Identities, Methodologies, and Theoretical Frameworks

Every teacher in the field of religious studies is familiar with the “first-day ritual” of throwing up a series of definitions on the blackboard or, these days, on Power Point slides in response to the perennial (and for many exhausting) question: What is “religion”? The same is true of nearly every introductory text—book that is—and has been—on the market for such courses as World Religions, Introduction to Religion, or Theories in the Study of Religion. More often than not, such books and teachers will present a selection of standard definitions of religion, commonly including those from Müller, James, Otto, Freud, Tillich, and Cantwell Smith along with several others drawn from more recent attempts at defining this enigmatic term. Occasionally, these definitions may be arranged typologically—for example, as essentialist, functionalist, and “family resemblance” definitions (see, for example, McCutcheon 2005). Once students are presented with the “problem,” they are inevitably given a “solution”—albeit a heuristic solution that strives to encompass several positive features from the variety of contending definitions. The task is to find something “that works.” With such a definition in play, the course can then proceed to the real goal of instruction, i.e., the study of religion and religious traditions.

In my own course on Theories in the Study of Religion, I also begin with the definitional problem, though with a slightly different angle. Rather than resolving the problem (i.e., to come to a useful tool for studying the range of traditions that comprise the data of our field), we continually return to the construction of definitions of religion. Our goal is not to establish a working definition, but rather to explore the social and ideological influences shaping and directing our theorists’ constructive processes for such definitions. Given the historical emphasis in my course design, our study of theory is more a history of ideas or sociology of knowledge focused upon the field of religious studies—specifically comparative religion—as our data set. What emerges is that each definition of religion tells us more about the theorist than about what the theorist is studying. How one defines “religion,” as well as how one even approaches the act of defining, is an act of creating an academic discipline, of establishing the object of study along with the analytical contours deemed appropriate (and inappropriate) for such analysis. By defining, we get to determine who’s in and who’s out in the study of religion—and the “who” in question includes not only religious practitioners but also those claiming scholarly expertise. Who gets to play in our sandbox is determined by such discursive acts of definition.

This issue of the Bulletin includes a panel of articles engaging a recent and provocative essay on defining religion. In her 2014 article, “On Essentialism and Real Definitions of Religion” published in the Journal of the American Academy of Religion, Caroline Schaffalitzky de Muckadell (henceforth: Schaffalitzky) offers a sustained argument for the value of essentialist definitions of religion. In arguing in favor of “real” definitions as analytical tools, Schaffalitzky pushes against the grain of current theoretical work in the study of religion, where discursive approaches to “religion” predominate (either in conjunction with or in place of functionalist definitions), such as, for example, in my own approach in the classroom. Schaffalitzky’s article raises important questions about how and why we use the taxon “religion,” including, most importantly, how such taxonomic debates direct disciplinary lines. It is not surprising that this article provoked strong reactions both before and after its publication. Online debates were sparked not only with regard to the specific theoretical points that she raised but also with regard to the shape and direction of our discipline (especially relevant given the place of publication, i.e., the journal for the leading academic society for the study of religion). Given the importance of this article and of the controversy surrounding it, and with an end goal of sparking further discussions, we decided to invite several scholars to respond to Schaffalitzky’s article (much like book panels that commonly appear in journals). Nathan Rein, J. Aaron Simmons, and K. Merinda Simmons offer challenging engagements with this article. We are pleased to include a response from Schaffalitzky. I encourage readers to read these articles in conjunction with the original JAAR article (and vice versa!). And I also challenge
readers to consider how this exchange—indeed, this debate—over definitions tells us more about current scholarly trends than it does about “religion.”

Prior to our exchange over essentialist definitions of religion, we open this issue with an Open Letter from Kate Daley-Bailey to the American Academy of Religion on the shifting trends and difficulties faced by the growth in “adjunctification,” especially within the humanities and social sciences. Once again, we are looking at the shape and direction of our discipline, in this case with an eye toward the profession of—and not just theorization within—religious studies. Daley-Bailey’s concerns over the annual meeting raise serious questions about the power dynamics involved in our profession. Twenty years ago, to be an adjunct or contingent faculty member was a mark of transition (moving from doctoral student status to tenure-track faculty status, often seen as “paying one’s dues” or a process of “apprenticeship”), a temporary crisis (a “bump” in the career), or a mark of failure on the part of the scholar (though never on the part of the institution), i.e., candidates typically had four years to “land” the job and if they were unsuccessful, then obviously something was wrong with them. As many now recognize, there has been a major transformation in the profession, where over 70 percent of higher education instruction in North America is done by adjunct or contingent faculty. For many scholars facing the job market over the past fifteen years, adjunct teaching (p/t or f/t; at one institution or spread out over several) has become “the career,” indeed the only career option many of us have despite degrees, publications, classroom successes, academic reputations, etc. Daley-Bailey’s disturbing and thought-provoking letter to the AAR calls for a constructive dialogue over how our major professional body has (inadequately, many would say) responded to these shifts. Access to resources—financial, employment security, research material, and social capital—differ between tenured, tenure-track faculty, and contingent faculty. Again, we encounter power dynamics at play in the very shaping of our field. It is my hope that by publishing this Open Letter, much needed discussions over these issues will be sparked along constructive lines.

In addition to these pieces, we are pleased to include three further works. Joe Laycock, building on his Bulletin blog post, offers an engaging analysis of the recent controversy in Irving, Texas over Ahmed Mohamed’s homemade clock, which was treated by high school officials as a bomb threat. Laycock analyzes the interplay of action and belief within the epistemological “messiness” exemplified by this case study. We are also pleased to include an interview conducted by Ipsita Chatterjea with the editors of the Practicum blog (Brad Stoddard and Craig Martin). Finally, we close with another installment of the “Editor’s Corner,” this time announcing and commenting on an exciting new subscription development between the Bulletin and NAASR members.

References


Philip L. Tite
Editor